



MEETING NOTICE & INVITATION
Pacific Northwest Chapter • Society for Information Display

What's New in Touch Technologies

Geoff Walker

Intel Corporation

Wednesday, May 1st - 6:00 P.M.

PLANAR Systems (headquarters)
1195 NW Compton Dr.
Beaverton, OR 97006 (503) 748-1100

Abstract

This fast-paced one-hour talk opens with a critical assessment of the state of all 15 touch technologies in terms of active/legacy/emerging/dead-or-dying. The core of the talk covers new developments in six areas of touch technology: In-glass optical, multi-touch infrared, embedded (in-cell/on-cell), projected capacitive, ITO-replacement materials, and active stylus. Each area covered includes commentary on the significance of the new developments to the market and applications, as well as some predictions for the future.

Speaker Biography



Geoff Walker is currently a Senior Touch Technologist at Intel Corporation in Santa Clara, California, where he works closely with Intel business groups, engineering teams, and Intel Capital to formulate and drive cross-Intel strategy on touch-related technology, product development, and touch-ecosystem enablement. Geoff has worked at Hewlett-Packard, GRiD Systems, Fujitsu Personal Systems, Handspring, Elo Touch Systems, and NextWindow. Geoff also ran his own consulting firm (Walker Mobile, LLC) for seven years. Geoff has published more than 65 magazine articles on touchscreens, mobile displays and mobile computers, and has presented at more than 30 display, touch, and emerging-technology conferences in the US, Japan, Taiwan and China. Geoff is a very active member of SID, speaking at multiple SID conferences, chairing the Bay-Area Chapter of SID since 2010, serving on the SID Symposium Touch-Paper Selection Subcommittee, and serving as the Guest Editor for Touch & Interactivity on SID's Information Display magazine since 2007. Geoff is also a member of IEEE and ACM. Geoff holds BS-Electrical Engineering and BS-English degrees from the Polytechnic Institute of New York University, and has completed all the coursework for an MBA in Marketing from the Leonard N. Stern School of Business at New York University.

Seminar

The Seminar is free. Please join the speaker for a no-host dinner after the seminar. Directions to the restaurant will be provided at the seminar. Non-Members are welcome. RSVP to Gary Johnson at Gary.Johnson@tek.com or (503) 627-1985. Please indicate if you plan to participate in the dinner.

The Pacific Northwest Chapter of the Society for Information Display was established for the following purposes:

- To support the activities and purposes of SID.
- To encourage and contribute to the scientific and educational advancement in the field of information display and to promote its use.
- To provide forums for the exchange and dissemination of ideas and knowledge relating to the field of information display.

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